What is that artifact?

What is likely causing the artifact on the EEG below??
1. This fast and fuzzy artifact is EMG (or muscle artifact)

This baby was noted to have this intermittent EMG artifact every time she was crying.
ANSWERS

2. The electrodes were placed too low on the head (over the temporalis muscle)
When the baby was crying, her facial muscle movements caused EMG artifact on the EEG signal originating from the temporalis muscle.
This artifact is to blame for the uprising of the aEEG seen on this tracing as well

The electrodes are too low.
The positioning strip was likely used upside down.

This resulted in the electrodes being placed over the temporalis muscle.