

John Kattwinkel is the model of an academic physician. He has been a leader in the major organizations related to neonatology and to research in Pediatrics. His excellence in patient care, research, fostering public awareness, education and mentoring of physicians and other health professionals, and his dedication to his field make him a worthy addition to the long list of excellent Apgar Award recipients.

Robert J. Boyle, MD

Jeff Gould Receives 2008 Neonatal Education Award

Jeffrey Gould, MD, MPH will be the recipient of the Neonatal Education Award in Boston at the National AAP meeting in October. Dr. Gould is currently the Robert Hess Professor of Pediatrics at Stanford University with continuing appointment and best known for his work with the California Perinatal Quality Care Collaborative (CPQCC) and the Perinatal Newsletter.



Jeff Gould

Jeff grew up in Gloucester, Massachusetts and received his bachelor degree in psychology magna cum laude from Cornell University. Following medical school at the University of Rochester, he joined Lou Gluck for neonatal fellowship at UC San Diego with a focus on developmental neurophysiology. Always a social activist, Jeff then moved to Boston where he built an inner city NICU and founded the Boston Perinatal Center, acting as its program coordinator. It was at this time in the history of neonatology that Dr. Gould became concerned at the decreasing funding available for preventive care and the increasing focus on NICU technology motivating him to obtain a degree in public health and epidemiology at Berkeley with focus on social justice and preventative care. Blessed with academic creativity and fulfilling a lifelong desire to be a college professor, the following years were spent in academic endeavors which would eventually affect all neonatologists.

By 1989, he was Chair of Maternal Child Health at Berkeley and was the first to focus research on socioeconomic status and medical outcomes specifically as

they related to prematurity and neonatal mortality. Dr. Gould was the first to develop geographic information systems targeting catchment populations linked to poor outcomes, focus on preventative research and justify funding of care by the State of California. This model was used to prevent teen pregnancy and evolved into a national model.

Following the success of these early endeavors, California State and professional leaders approached Dr. Gould to evaluate quality of care in the NICU as it related to risk adjusted mortality and morbidity ultimately resulting in the birth of the CPQCC – a quality initiative involving all California NICU's, a comprehensive NICU database and publisher of educational best practice quality of care modules implemented throughout the state and modeled elsewhere in the country. An incredible political and educational feat, it has become a model for the world. A true pioneer in the linkage of multiple data sets, Jeff was also involved in the initial phases of data analysis and development of the Vermont Oxford Network.

In 1984, Jeff was appointed editor of the AAP Perinatal Newsletter in its infancy. His single goal was to have his peers "read the journal before tossing it away." He used this as a serious and respected forum over the next 23 years to increase awareness of neonatologists to public health issues, quality improvement, emerging issues in neonatal practice not addressed elsewhere, and liaison with neonatology practice worldwide. From 1984 to the present, he has been a member of the Perinatal Executive Committee of the AAP, offering his expertise and wisdom on quality issues, strategic planning and population data.

Jeff has published over 70 peer reviewed articles, 20 book chapters, numerous abstracts and grants. He has acted as a consultant in Mexico, Nicaragua, Bangladesh and India, always focusing on the importance of the individual and applying his research for practical social utility. He has aimed to make a difference and in that endeavor, he has succeeded mightily.

Dr. Gould has been married for 45 years to his college sweetheart, Benina Berger-Gould, a psychologist, educator at Berkeley and social activist in her own right. They are blessed with 3 children- Allison, Ezra and Tenzin as well as 2 grandchildren. If Jeff has free time, you will find him sailing, traveling, mountain biking or perfecting his skills as a connoisseur of mezcal.

For his unique educational interests resulting in far-reaching effects on the practice of neonatology, Dr. Gould is awarded, and incredibly deserving of, the Neonatal Education Award.

Lynne D. Willett, MD